



Joyce Layman

***Joyce knows how to motivate everyone who hears her to take action and unleash the incredible power of the mind to achieve true and lasting success.***

**Dick Bruso**, Past President of The Colorado Chapter of the National Speakers Association, branding expert, and founder of Heard Above The Noise.

## Mind By Design

### Professional Bio

Joyce has a background rich in sales, team development, leadership and is a serial entrepreneur. A consultant with Pacific Accord Inc. (an affiliate of The Pacific Institute) since 2006, Joyce has been trained in The Pacific Institute's (TPI's) processes. The same methods and processes which are based on research of Harvard Medical School and the Universities of Stanford, Washington, and Toronto, to name a few. TPI's curricula for performance improvement has been used by more than 60% of U.S. Fortune 500 companies as well as various branches of the U.S. Government, professional athletes, and Nobel Prize winners.

Joyce is a professional member of the National Speakers Association and has had the great fortune to have been coached by Toastmasters 2001 World Champion keynote speaker and stand-up comedian Darren LaCroix. All of this, combined with her experience in corporate culture and performance makes it a certainty that she will make a positive, permanent impact on her audience.

Operating with the knowledge that the best teachers are those who teach from their own experience, Joyce has tapped into amazing information that changed her life to create unique programs that are content rich and will make you laugh while you learn. With her high energy level, she engages her audience using a fun, straightforward style that brings the perfect amount of humor to a very serious topic. Her message is more than motivation; she provides tools and practical insights that are sustainable for a lifetime of success.

If you are seeking personal and organizational growth and are frustrated with your current results, Joyce will help you identify and get past whatever is holding you back. She is also available for more in depth consulting services, and helps build corporate cultures that inspire their employees and create an environment of higher expectations and achievement.

