



Joyce Layman

As a speaker, Joyce has a knack of connecting with an audience. She supplies them with her wisdom in such a way that not only can they learn how to do the same, but they come away with the confidence that they can do the same. Joyce ROCKS!

Bob Burg, coauthor of the Go –Giver and author of Endless Referrals

Mind By Design

Your Greatest Asset is Your Mind!

Taking the complex and making it simple to impact your business and life

Most Requested Programs

Mind By Design: Connecting The D.O.T.S. Between Your Thoughts & Results

We have choices each and every day in our personal and professional lives but how often do we talk ourselves out of our possibilities? It's time for a new perspective. Joyce shares the Mind By Design philosophy which asserts that by understanding and Shifting our subconscious thoughts that determine 95% of our daily actions, we take control and eliminate excuses that impact all aspects of our lives. We know what to Do; the key is connecting the D.O.T.S. between our thoughts and results. This perspective integrates science, psychology and self to help you design the life you truly want. Change your thinking and you can change your life.

Buckle Up & Hang On: Navigating CHANGE On The Road Of Life

As Winston Churchill says, "There is nothing wrong with change if it is in the right direction." Change is external but the actual transition is an internal process. Successfully navigating change requires knowing the direction you want to go while being mentally prepared for the hills, curves and occasional road block. Make the decision to create your road map, be open to opportunities, be aware of your thoughts and know you have the strength to tackle anything along the way. Consciously be in the driver's seat of your life and watch what happens.

Your RAS, Ask & Act: Networking Intentionally Instead Of By Accident

Networks are vital to succeed both personally and professionally. Creating a network is more than just making contacts; it's also about developing you. Learning to focus your RAS 'reticular activating system' is key in the process. The RAS is like a subconscious search engine that helps you to tune into the information you're looking for. The next step is to mentally ask the right questions and then act when the opportunities arise. Charlie Tremendous Jones said, "You will be the same person in five years as you are today except for two things, the people you meet and the books you read." Focus your RAS and watch your circle of influence grow as you continue to develop yourself.

Format

60-90 minute keynotes, breakout sessions and half-day workshops. All programs are customized to meet your organization's needs.



About
Joyce Layman

Mindset Specialist
Professional Speaker
Change Agent

Mind By Design

Joyce Layman

.....Connecting the D.O.T.S between your thoughts and your results

Joyce is an accomplished speaker, trainer and change agent. She is known for her straight-forward and high energy style of equipping audiences with the insight, tools and practical applications necessary to maximize their full potential. It was through searching for her own truth in regards to life experiences where Joyce discovered amazing information that changed her life.

She sought training in The Pacific Institute's processes, and now uses the latest techniques in cognitive psychology and social learning theory to help others understand how their thoughts determine their results. Only she puts them in layman's terms. Joyce's programs are content rich and engaging so be prepared to laugh while you learn. Her message is more than motivation, it's sustainable.

Rave Reviews

*"Joyce took time to research our membership and the context within which we are operating right now. That **extra layer of understanding resonated with everyone** in the room. We could not have asked for a better speaker."* ~Brenda Hicks, KASFAA

*"The aftermath of Joyce's program on our group was **unlike any I had seen before. I highly, highly recommend** for any organization looking to uplift and encourage."* ~Laurie Todd, Stay the Course

*"Your workshop **inspired and rejuvenated our participants**. Feedback was very positive..... they noted it as being **'engaging' and 'motivating'**"* ~Phyllis A. Wallace, Mgt. Institute American Humanics

Fans Include

- Endless Referrals Live & More with Bob Burg
- KASFAA Conference
- Farmers Insurance HelpPoint Leadership Conference
- American Humanics Management Conference
- Girl Scout Council Regional Conference
- Arbonne Regional Sales Event
- Passion Parties Leadership Retreat
- Helzberg Executive MBA Fellows Program at Rockhurst University
- H & R Block
- American Academy of Family Physicians
- Seen on Oprah

To Book Joyce Layman for Your Next Meeting or Event, Contact:

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